



PUBLIC RELATIONS

**SOUTHERN UNIVERSITY AT NEW ORLEANS**  
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## **NEWS RELEASE**

### **For Immediate Release**

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### ***Kidd Jordan's original group to perform at BASH III***

NEW ORLEANS, LA – The committee for the Southern University at New Orleans Foundation's BASH III announced recently that Kidd Jordan's original group, the Improvisational Arts Ensemble, will perform at the fundraiser on Thursday, June 26, 2008 at the Hilton New Orleans Riverside at 7 p.m. BASH III will honor legendary jazz musician Edward "Kidd" Jordan in an effort to raise funds for University scholarships and endowments. It is the first BASH since Katrina.

The Improvisational Arts Ensemble consisted of Jordan; drummer Alvin Fielder; trumpeter Clyde Kerr, Jr.; and bassist London Branch. The group has also played as the Improvisational Arts Quintet.

The BASH started in 2004 as an event to establish endowed chairs. Named for SUNO's Chancellor Emeritus and first Chancellor, Dr. Emmett W. Bashful, he was the first honoree. In 2005 the event honored the University's first dean of its highly regarded School of Social Work, Millie McClelland Charles.

The co-chairs for BASH III are distinguished SUNO alumni. Audrey Hampton (1985) is the owner of Hamp's Construction, Frank Williams (1970) is the executive director of the Greater New Orleans Foundation and Madlyn B. Bagneris (1973) is the Supplier Diversity manager for Entergy.

The event will include a silent auction besides delicious food and first-class entertainment. Tickets are available at the SUNO Office of Community Outreach/University Advancement at 6801 Press Drive, Building 19A. For ticket information call (504) 286-5341.

***Interview opportunities with representatives of the BASH III committee are available.***

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