



PUBLIC RELATIONS

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## NEWS RELEASE

### **For Immediate Release**

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### *SUNO foundation to hold BASH III*

NEW ORLEANS, LA – The Southern University at New Orleans (SUNO) Foundation will hold its third BASH on Thursday, June 26, 2008 at the Hilton New Orleans Riverside at 7 p.m. The event will honor legendary jazz musician Edward “Kidd” Jordan in an effort to raise funds for University scholarships and endowments. It is the first BASH since Katrina.

A saxophone virtuoso, Kidd Jordan taught at SUNO from 1974 to 2006. Born in Crowley, Louisiana, he earned his degree in music from SUNO’s sister campus in Baton Rouge before infusing Pontchartrain Park classrooms with his talent and energy. Jordan’s instruments are tenor, baritone, soprano, alto, sopranino and c-melody saxophones as well as contrabass and the bass clarinets. He has performed and recorded with such legends as Cannonball Adderley, Ellis Marsalis, Ray Charles, Cecil Taylor, Stevie Wonder and Aretha Franklin, just to name a few.

The spirit of Jordan is felt in the lives and talents and musicians who benefited from his decades of teaching at SUNO. One such musician is Charles Joseph, one of the founders of the revolutionary Dirty Dozen Brass Band. Taking his cues from Jordan, Joseph mixed different genres of music to help create the signature sound of the Dirty Dozen. The French Ministry of Culture recognized Jordan as a Knight (Chevalier) of the Ordre des Arts et des Lettres in 1985. The French government bestowed him with their highest artistic award for his impetus as a visionary educator and performer.

The BASH started in 2004 as an event to establish endowed chairs. Named for SUNO’s Chancellor Emeritus and first Chancellor, Dr. Emmett W. Bashful, he was the first honoree. In 2005 the event honored the University’s first dean of its highly regarded School of Social Work, Millie McClelland Charles.

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The co-chairs for BASH III are distinguished SUNO alumni. Audrey Hampton (1985) is the owner of Hamp's Construction, Frank Williams (1970) is the executive director of the Greater New Orleans Foundation and Madlyn B. Bagneris (1973) is the Supplier Diversity manager for Entergy.

The event will include a silent auction besides delicious food and first-class entertainment. Tickets are available at the SUNO Office of Community Outreach/University Advancement at 6801 Press Drive, Building 19A. For ticket information call (504) 286-5341.

**Interview opportunities with representatives of the BASH III committee are available.**

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